

Evocus, a brand that makes
revitalising alkaline drinks,

Got a refreshing makeover
for their **customer checkout**
process with **Xpresslane**.

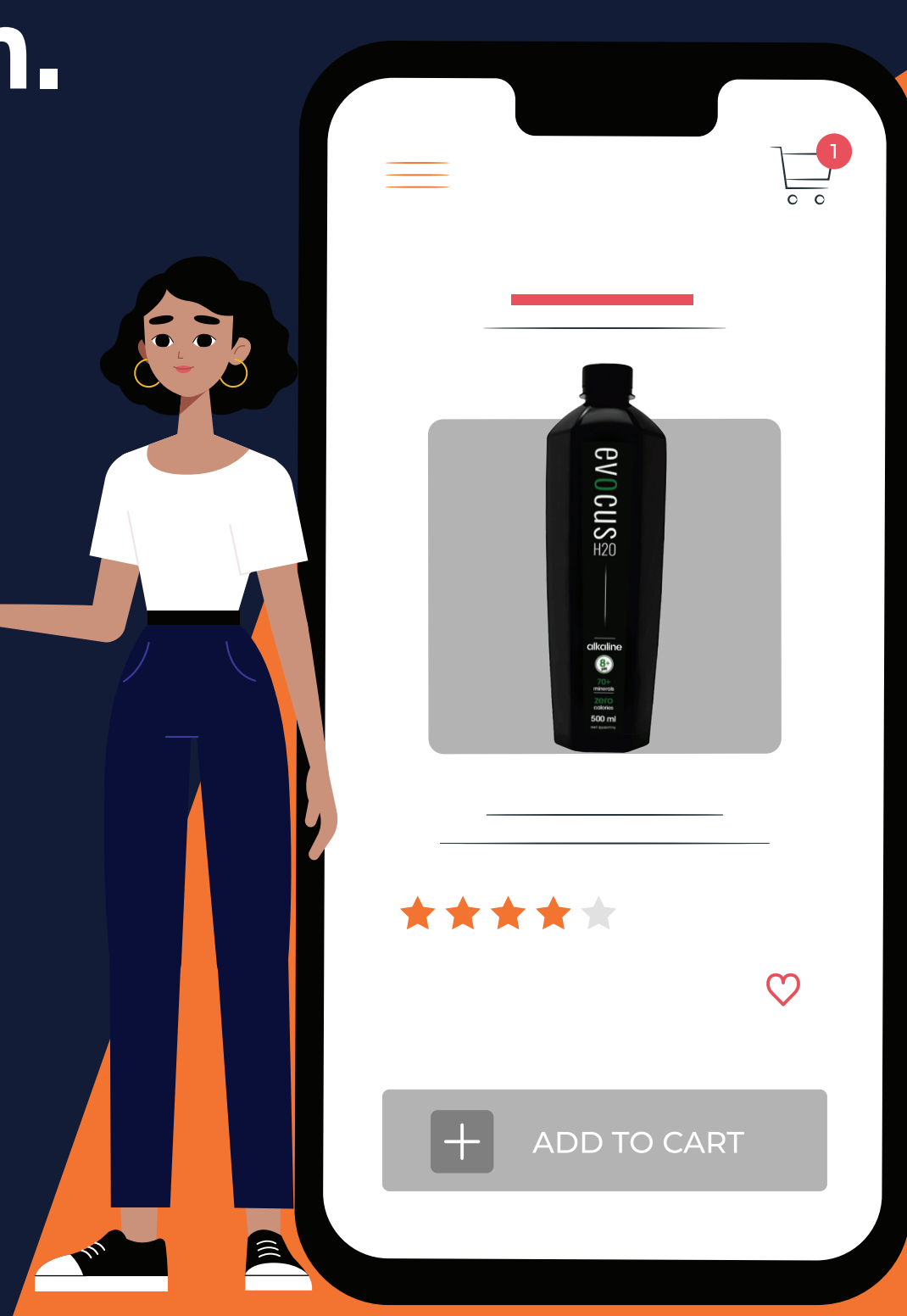
evocus
more than water



After integrating with **Xpresslane**,

Evocus witnessed a whopping
40% increase in pre-paid orders
in as little as a month.

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They witnessed an **increase**
in their **ROAS by 5%** on ads
on major social media
platforms like **Facebook** and
Instagram.

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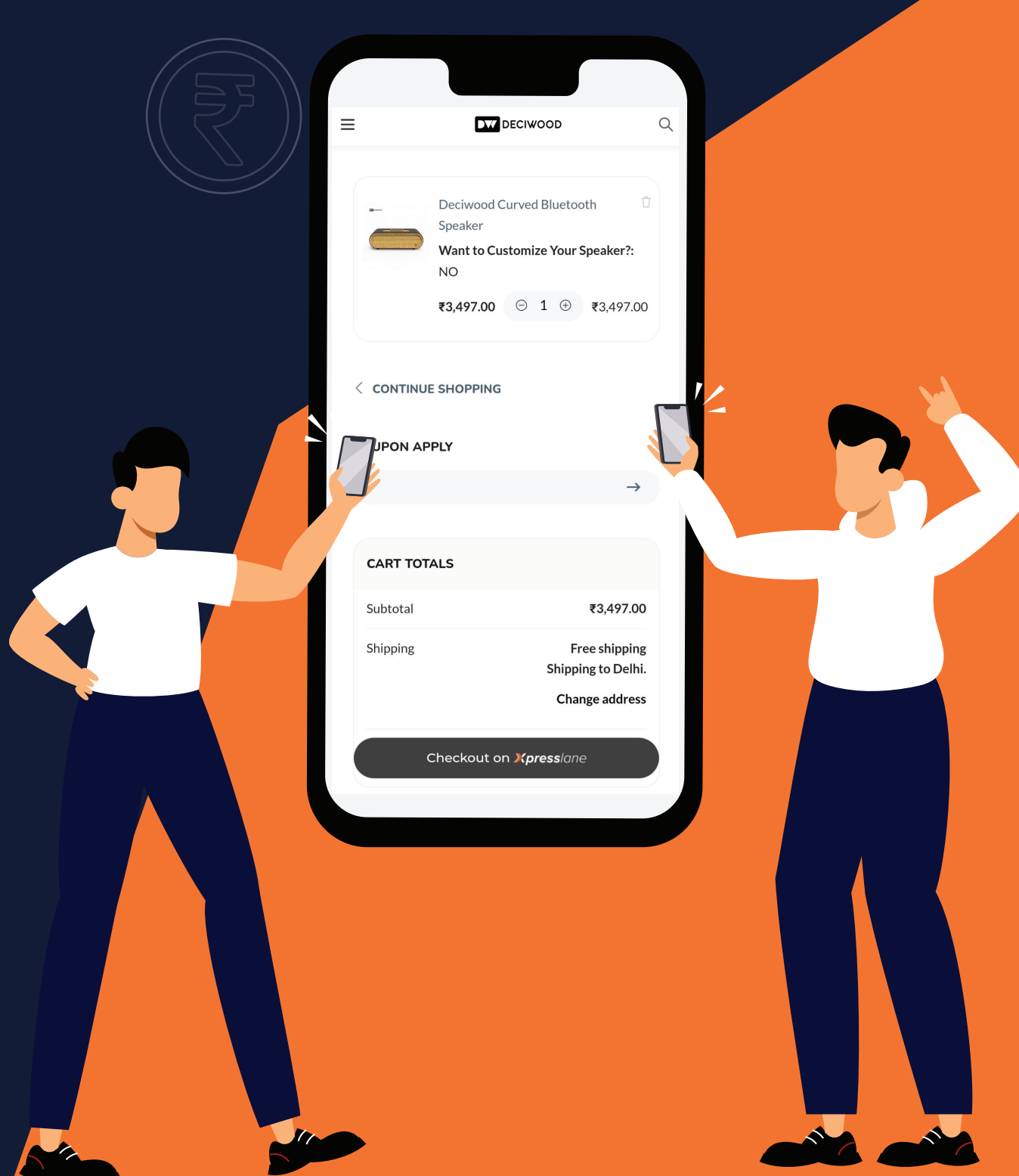


5%



By helping **Evocus** reduce
their **CAC by 7-8%**, we helped
them win their customers through
an industry-leading **checkout process**.

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Very supportive and genuine team.
They help irrespective of the working
hour or the day of the week."

- **Zulkarnain Shaikh, AV Organics LLP**

